

KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE
Annual Report For The Year 2016-2017
Department of Commerce with Professional Accounting

1. Faculty Profile

S.No	Name of the Faculty	Designation	Experience		Qualification Approval No
			College	Industries	
1	Dr.V.Vijayalakshmi	Dean	20 years	Nil	1510/A3/2006 dated 16.02.2006
2	Ms.E.Karthika	HoD	10 years	Nil	15887/A3/2008 dated 21.11.2008
3	Dr.B.Angamuthu	Assistant Professor	3 Years	Nil	14813/A3/2014 dated 4.8.2014
4	Ms.B.Priyanka	Assistant Professor	2 years	Nil	24967/A3/2015 dated 26.11.2015
5	Mrs.P.Geetharani	Assistant Professor	4 Years	1.5 Years	24658/2/A3/2016

2. Recognized Guides for M.Phil

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
1	Dr.V.Vijayalakshmi	Human Resources	7442-3/A2/2010	4	6
2	Ms.E.Karthika	Marketing	28084/A2/2009	3	3
3	Dr.B.Angamuthu	Management Information system	007065/A2/2016	1	2

3. Recognized Guides for Ph.D

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
1	Dr.V.Vijayalakshmi	Human Resources	7442-3/A2/2010	8	-
2	Dr.B.Angamuthu	Mangament Information System	007065/A2/2016	1	-

4. Awards / Recognition received by faculty

S.No	Date	Name of the Faculty	Award	Name of the Event	Name of the Agency/Institution
1	18.3.2017	Ms.E.Karthika	100% Result in Executive Business Communication & Auditing & Assurance	Annual Day-2017	KKCAS
2	18.3.2017	Dr.B.Angamuthu	100% result in advanced accounting I	Annual Day-2017	KKCAS
3	18.3.2017	Ms.B.Priyanka	100% result in Industrial law,Accountancy I	Annual Day-2017	KKCAS
4	18.3.2017	Mrs.P.Geetharani	100% result in Financial accounting I, Banking and Insurance law, Principles of marketing.	Annual Day-2017	KKCAS

5. Faculty served as resource person

S.No	Date	Name of the Faculty	Name of the Programme	Venue
		-	NIL	-

6. Publication of Books

S.No	Name of the Faculty	Title of the paper	Name of the Book	Month & Year	Publishers Name	ISBN/ISSN No
NIL						

7. Publication in Journals

S.No	Name of the Faculty	Title of the Paper	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
1	Dr.B.Angamuthu	Eretailing-Responsible Factors on its Acceptance across demographics	JIMS 8 M	-	Pg no-12 to 19	Dec 2016	-

8. Presentation of Papers in Seminar/Conference

S.No	Date	Name of the Faculty	Title of the paper	Venue
1	15.09.2016 & 16.09.2016	Dr.B.Angamuthu	International Conference of Commerce and Business Management on “Sustainable Development and Economic Growth on Global Perspective”- Political stability & Sustained Growth	Bharathiar University Arts & Science College, Valparai.

9. Participation by Faculty in Seminars / Conference

S.No	Date	Name of the Faculty	Name of the Programme	Venue
1	15.12.2016 & 16.12.2016	Ms.B.Priyanka	National Level Two Day Workshop on “Technology on Outcome Based Education”	PSGR Krishnammal college for Women
2	25.03.2017	Dr.V.Vijayalakshmi Ms.E.Karthika Dr.B.Angamuthu Ms.B.Priyanka Mrs.P.Geetharani	One day State Level Seminar on “Promotion of Excellence in Higher Education”	KKCAS

10. Faculty Development Programmes Attended

S.No	Date	Name of the Faculty	Name of the Programme	Venue
1.	30.5.2016 & 2.06.2016	Ms.E.Karthika Dr.B.Angamuthu Ms.B.Priyanka Mrs.P.Geetharani	Linux Training	Mr.R.Ben Johnson Assistant Professor, Department of MCA, CIMAT.
2	19.1.2017	Dr.V.Vijaylakshmi Ms.E.Karthika Dr.B.Angamuthu Ms.B.Priyanka Mrs.P.Geetharani	Importance of English Language	Dr.A.A.Sivakumar Principal KKCAS
3	23.1.2017	Dr.V.Vijaylakshmi Ms.E.Karthika Dr.B.Angamuthu Ms.B.Priyanka Mrs.P.Geetharani	Importance of Tamil Language	Dr.A.A.Sivakumar Principal KKCAS

11. Major Research Projects Sanctioned

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
			NIL			

12. Minor Research Projects Sanctioned

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
			NIL			

13. Monographs by Faculty

S.No	Month & year	Name of the Faculty	Title of the Paper
1	March 2016	Dr.B.Angamuthu	A Study on Financial Anlaysis of RVS Private Ltd
2	March 2016	Ms.B.Priyanka	Cashflow and Profitablity Anlaysis of selected BPS Sectors
3	March 2016	Mrs.P.Geetharani	Fundflow Analysis and Expenses ratio of Royal Bank of Scotland

14. Faculty Pursuing M.Phil

S.No	Name of the Faculty	Area of Research	Date of Registration
1	Ms.B.Priyanka	Economic Law & Practices	Nov 2016

15. Faculty who completed M.Phil

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
	NIL		

16. Faculty Pursuing Ph.D

S.No	Name of the Faculty	Area of Research	Date of Registration
	NIL		

17. Faculty who completed Ph.D

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
	NIL		

Department Activities

1. Academic Calendar

S.No	Date	Event	Achievements
1	04.08.2016	<p><u>Topic:</u></p> <p>“Awareness on Capital Market”</p> <p><u>Resource Person:</u></p> <p>Mr.Mahesh Kumar,Trainer,Lotus knowl wealth,Coimbatore</p>	<p>The chief guest made a clear presentation about the capital market and its functioning .Students were able to gather knowledge about Bombay Stock exchange,availability of various components like bonds,stocks,mutual fund schemes and derivatives of securities,regulated bodies that are SEBI,RBI in the securities market. Moreover he explained the role of depository & Clearing houses,Corporation & Brokers.</p>
2	05.08.2016	<p><u>Topic:</u></p> <p>“Corporate Etiquettes”</p> <p><u>Resource Person:</u></p> <p>Mr.A.Srinivasan, Cheif Manager(HR), Retd,SBI,AO, Coimbatore</p>	<p>He spoke on Corporate expectations of Human Behaviour in different situations. They were hand shake,interview etiquette,mobile phone etiquette,telephone etiquette,office dress code etiquette,giving business card,dinning,e-mail etc..Further he noted that 80 % of success in getting,keeping & advancing in a job depends on the above said human behavior and the remaining 20% depends on technical knowledge.</p>
3	10.01.2017	<p><u>Topic:</u></p> <p>“GST Compliances & Non-Compliances”</p> <p><u>Resource Person:</u></p> <p>Mr.S.Alagupandi,Manager, Kalvi higher Education & Research Centre, Coimbatore.</p>	<p>The chief guest spoke about various benefits of good and services tax like lowering ,elimination, multiplicity of taxes and reduce the cost of production of goods and services. These factors significantly reduce cost of indigenous goods and promote make in India project effectively.further he noted that the sectors like FMCG,Pharma,Consumer Durables,automobiles and engineering goods be the major beneficiaries under various compliances of GST bill.</p>
4	11.01.2017	<p><u>Topic:</u></p> <p>“The impact of demonetization in Indian Economy”</p> <p><u>Resource Person:</u></p>	<p>The chief guest narrated negative and positive aspects of demonetization on our economy. He said that demonetization may have Considerable negative effects in the first few days particularly for most of the middle and</p>

		Mr.R.Mani Mohan, Superintendent, Custom & Central Excise, Chennai.	lower income category. But,Indian economy will have many positive effects like prevention of generation of of black money and terror financing,reduction on counterfeitcurrency,corruption .This helps to improve gross domestic product and reduce inflation rate.
5	03.02.2017 & 04.02.2017	CARVE- 2017 -Exhibition	Students have presented various exhibits based on different themes showcasing their talents & creativity.
6	07.01.2017 (FN)	Extension Activity	“Hands on Training in Quelling” at Govt.Hr.Sec.School,Sennanur
7	07.01.2017 (AN)	Extension Activity	“Banking Operations” at Govt.Hr.Sec.School,Sundakkamuthur

2. Seminars Organized

04.08.2016	<ul style="list-style-type: none"> “Awareness on Capital Market” by Mr.Mahesh Kumar,Trainer,Lotus knowl wealth,Coimbatore
05.08.2016	<ul style="list-style-type: none"> “Corporate Etiquettes” by Mr.A.Srinivasan,Cheif Manager(HR), Retd,SBI,AO,Coimbatore
10.01.2017	<ul style="list-style-type: none"> “GST Compliances & Non-Compliances” by Mr.S.Alagupandi,Manager, Kalvi higher Education & Research Centre,Coimbatore.
11.01.2017	<ul style="list-style-type: none"> “The impact of demonetization in Indian Economy”by Mr.R.Mani Mohan,Superintendent,Custom & Central Excise,Chennai.

3. Guest Lectures

	NIL
--	-----

4. Workshops

	NIL
--	-----

5. Value Based Programme

	NIL
--	-----

6. Soft Skill Development Programme

	NIL
--	-----

7. Extension Activities

07.01.2017 (FN)	“Hands on Training in Quelling” at Govt.Hr.Sec.School,Sennanur
07.01.2017 (AN)	“Banking Operations” at Govt.Hr.Sec.School,Sundakkamuthur

8. Faculty Development Programmes

	NIL
--	-----

9. Other Programmes

03.02.2017 & 04.02.2017	CARVE- 2017 -Exhibition
-------------------------------	-------------------------

10. Objectives of the Departments

- To motivate the students for appearing for professional examinations like CA/ICWA /ACS.
- To produce University Rank holders every year.
- Two workshops in a year will be conducted, to make the students updated with the latest developments.
- Two Industrial visits will be arranged in a year to provide practical exposure to the students.
- To train the students in the skills needed for making them competitive for employment.
- To provide Training in Tally Programme.
- To provide hands on training at the Auditor's office minimum for one week.
- To organise exhibition relating to innovative ideas of students under the Association.

11. Difference between the courses available in the same department

-

Students Profile

1. Student Strength

S.No.	Class	No. of Boys	No. of Girls	Total
1	III-B.Com(PA)	2	12	14
2	II-B.Com (PA)	7	6	13
3	I-B.Com (PA)	3	11	14

2. Result Analysis

Class	No of Students Enrolled	Distinction	I Class	II Class	III Class	Percentage of Pass
III-B.Com(PA)	14	2	6	2	-	78.5%
II-B.Com (PA)	13	-	5	8	-	100%
I-B.Com (PA)	14	8	4	1	1	85.71%

3. Percentage of Attendance (Odd and Even) - Average

S.No	Class	Attendance Percentage
1	III-B.Com(PA)	91.60%
2	II-B.Com (PA)	92%
3	I-B.Com (PA)	90%

4. Percentage of Attendance (Odd and Even) - Average

S.No	Class	Male	Female	Total
1	III-B.Com(PA)	92.75%	91.41%	91.60%
2	II-B.Com (PA)	90.5%	93.4%	92%
3	I-B.Com (PA)	77.5%	93.85%	90%

5. University Rank Holders

Class	Name of the Student	Rank
	NIL	

6. Community wise Students Strength

Class	Total Students	SC	ST	OBC	BC	MBC	OC	Physically Challenged
III-B.com (PA)	14	1	-	-	11	2	-	-
II-B.Com(PA)	13	1	-	-	10	2	-	-
I-B.Com (PA)	14	-	-	-	9	5	-	-

7. Management Scholarship

Academic Year 2016-17	Class	Name of the Student	No. of Students Benefitted	Amount (Rs)
2016-17	I B.Com(PA)	R.Kaviya	11	1,70,625
		K.Aruna		
		M.Tamilarasi		
		S.Vijayavalli		
		G.Yamini		
		S.Viruthagaselvi		
		L.Dharani Priya		
		C.Sinthu		
		Mohanasundaram		

		M.Hariprasanth		
		K.Deepan chakravarthy		

8. Government Scholarship

Academic Year 2016-17	Class	Name of the Student	No of Students Benefitted	Amount (Rs)
2016-17	III B.Com(PA)	P.Amutha	1	3000
2016-17	II B.Com(PA)	P.Ramkumar	1	3000

9. Private Scholarship

Academic Year 2016-17	Class	Name of the Student	No of Students Benefitted	Amount (Rs)
2016-17	II B.Com(PA)	S.Gnana Prakasam	1	34000

10. Placements

S.No	Class	Name of the Student	Name of the Company
1	III-B.Com(PA)	N.S.Kanimozhi	Institute of Verbal Communication
2	III-B.Com(PA)	M.Ponkaleeswari	Institute of Verbal Communication
3	III-B.Com(PA)	R.Nandhini Priya	Infosys-BPO
4	III-B.Com(PA)	N.S.Kanimozhi	ILM Bangalore
5	III-B.Com(PA)	R.Nandhini Priya	ILM Bangalore
6	III-B.Com(PA)	N.S.Kanimozhi	Alcane Technologies
7	III-B.Com(PA)	N.S.Kanimozhi	AB Academy
8	III-B.Com(PA)	R.Nandhini Priya	AB Academy
9	III-B.Com(PA)	M.Poornima	AB Academy
10	III-B.Com(PA)	C.Mathi	Zinnia Life Sciences Pvt ltd
11	III-B.Com(PA)	N.S.Kanimozhi	Accenta Education
12	III-B.Com(PA)	R.Nandhini Priya	Accenta Education
13	III-B.Com(PA)	B.Arun	IDBI Federal Life Insurance
14	III-B.Com(PA)	N.S.Kanimozhi	IDBI Federal Life Insurance
15	III-B.Com(PA)	R.Nandhini Priya	IDBI Federal Life Insurance
16	III-B.Com(PA)	M.Ponkaleeswari	IDBI Federal Life Insurance
17	III-B.Com(PA)	M.Poornima	IDBI Federal Life Insurance
18	III-B.Com(PA)	S.Manjula	IDBI Federal Life Insurance

19	III-B.Com(PA)	C.Mathi	IDBI Federal Life Insurance
20	III-B.Com(PA)	N.S.Kanimozhi	Tata Consultancy Services Limited.
21	III-B.Com(PA)	M.Ponkaleeswari	Tata Consultancy Services Limited.
22	III-B.Com(PA)	R.Nandhini Priya	Tata Consultancy Services Limited.
23	III-B.Com(PA)	B. Lavanya	Tata Consultancy Services Limited.
24	III-B.Com(PA)	M.Poornima	Tata Consultancy Services Limited.

11. Placement Training provided by the department

S.No	Date	Class	Name of the Programme	Resource Person
		NIL		

12. Enrollment of Students

Enrollment from	Class	No of Students
Same State	III-B.com (PA)	14
	II-B.Com(PA)	13
	I-B.Com (PA)	14
Other State	III-B.com (PA)	NIL
	II-B.Com(PA)	
	I-B.Com (PA)	
NRI	III-B.com (PA)	NIL
	II-B.Com(PA)	
	I-B.Com (PA)	
Foreign	III-B.Com(PA)	NIL
	II-B.Com(PA)	
	I-B.Com (PA)	

12. Drop Outs

Class	Total No of Students	No of Dropped Out Students During Academic Year	Percentage
I-B.Com(PA)	14	1	7.14%

13. Students Pursuing M.Phil

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
1	Commerce	K.Parthiban	Finance	Nov 2015	Dr.B.Angamuthu

12. Students Completed M.Phil

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
1	Commerce	N.Sujithra	Marketing	Nov 2014	Dr.B.Angamuthu

13. Students Pursuing Ph.D

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
1	Commerce	N.Kanimozhi	Marketing	July 2016	Dr.B.Angamuthu

14. Students Completed Ph.D

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
		NIL			

15. Presentation of Papers in Seminars/Conferences by Students

S.No	Date	Name of the Student	Title of Papers	Venue
1	04.08.2016	I-B.Com (PA) L.Dharani priya S.Viruthagaselvi	International conference on contemporary issues in “Development banking” .	Kongunadu arts and science college
		S.Vijayavalli G.Yamini	International conference on contemporary issues in “International Banking” .	
		K.Aruna R.Kaviya S.Sathiyapriya C.Sinthu	International conference on contemporary issues in “Microfinance” .	
		M.Tamilarasi A.Bhuvana sree	International conference on contemporary issues in “Electronic Banking” .	
2	24.8.2016	II-B.com (PA) S.Sowmiya N.Akalya	National Level Seminar on professionalizing Unorganised Sector-A Corporate View” Scheme for identification unorganised sector” .	Dr.NGP Arts and Science College

		C.Kathirvel S.Santhosh C.Mathi	National Level Seminar on professionalizing Unorganised Sector-A Corporate View “ Laws for protecting their environment and security ”.	
		S.Ramya dharshini	National Level Seminar on professionalizing Unorganised Sector-A Corporate View “ Scheme for identification unorganised sector ”.	
		M.Kowsalya R.NadhiniPriya	Scheme for identification unorganised sector	
		P.Ramkumar A.Nithyanantham	National Level Seminar on professionalizing Unorganised Sector-A Corporate View “Methods of regulate and regularize governance of unorganised sector”	

16. Participation in Seminars/Conferences by Students

S.No	Date	Name of the Student	Name of the Programme	Venue
1	16/12/2016	II-B.Com (PA) P.Ramkumar S.Ramyadharshini S.Santhosh M.Kowsalya	Effect of Demonetization in Indian Economy	Dr.NGP Arts and Science College
2	28/12/2016	II-B.Com(PA) P.Ramkumar S.Santhosh S.Gnana Prakasam R.Mathan A.Nithyanantham C.Kathirvel S.Sowmiya N.Akalya S.Sathya N.Kowsalya S.Ramyadharshini T.Divya S.Arul Jothi I-B.Com (PA) K.Aruna R.Kaviya G.Yamini C.Sinthu	English Competition	Department of English, KKCAS.

3	30/12/2016	II-B.Com(PA)- P.Ramkumar S.Santhosh S.Gnam Prakasam R.Mathan A.Nithyanantham C.Kathirvel S.Sowmiya N.Akalya S.Sathya N.Kowsalya S.Ramyadharshini T.Divya I-B.Com (PA)- K.Aruna R.Kaviya A.Bhuvana Shree L.Dharanipriya S.Viruthaga Selvi G.Yamini C.Sinthu S.Sathyapriya G.Puspa R.Mohanasundaram K.Deepan Chakravarthy M.Tamilarasi M.Hariprasanth	National Mathematics day celebrations & Math Modeling	Department of Mathematics with CA,KKCAS
4	04.01.2017	Mr.S.Arul Jothi II-B.Com (PA)	Inter College Meet-Pencil Sketching	Sree Narayana Guru College
5	05.01.2017	II-B.Com (PA) Ms.T.Divya Ms.N.Kowsalya	Women Empowerment Cell Competition -(Face Painting,Megandhi,British & Americian English,Freeze Zone,Essay Writting.Nutrition Food)	KKCAS
6	27.01.2017	Mr.P.Ramkumar II-B.Com (PA)	State level Quiz Competition on the topic “General Science Automic Ironization”	CIET
7	10.02.2017	II-B.Com (PA) P.Ramkumar S.Santhosh N.Kowsalya S.Ramyadharshini T.Divya I-B.Com (PA) K.Aruna R.Kaviya A.Bhuvana Shree S.Viruthaga Selvi G.Yamini	PRABANTHA Management Games	PPG College of Arts & Science

		C.Sinthu		
--	--	----------	--	--

17. Publication in Journals by Students

S.No	Name of the Faculty	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
			NIL			

18. Students Achievements (both inside and outside the campus)

S.No	Date	Name of the Student	Prize	Event	Venue
1	30.12.2016	S.Vijayavalli	Won Second Prize	Math Exhibition	Department of Mathematics with CA,KKCAS